



SMARTSEC
EUROPE 2016

Advanced Cyber-Security Strategies to Achieve Smart Grid Resilience

2-Day Conference, Exhibition & Networking Forum
29-30 November 2016 | Amsterdam, The Netherlands

Event Format

- ✓ **Case-study driven conference programme**
- ✓ **Technology innovation panel discussions**
- ✓ **Roundtable breakout sessions**
- ✓ **Networking canal cruise**
- ✓ **Exhibition area limited to 10 stands**
- ✓ **Live demo labs of the latest tools and technologies**

For further information please contact:

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Comparison of Key Packages

Benefits	Platinum 1 available	Gold 1 available	Silver 4 available	Exhibitor 4 available	Live Demo Lab 2 available
Solo presentation	Day 1	Day 2
Panel presentation	Day 2
Logo on website homepage	✓	✓	✓	✓	✓
Logo on website sponsors page	✓	✓	✓	✓	✓
Logo on brochure PDF front cover	✓	✓	✓
Logo inside brochure PDF	✓	✓	✓	✓	✓
Logo on onsite programme guide cover	✓	✓	✓
Logo inside onsite programme guide	✓	✓	✓	✓	✓
Logo on stage backdrop	✓	✓	✓
Logo on speaker podium	✓	✓	✓
Logo on registration area signage	✓	✓	✓	✓	✓
Profile on website sponsors page	300 words	200 words	100 words	100 words	100 words
Profile inside brochure PDF	300 words	200 words	100 words	100 words	100 words
Profile inside onsite programme guide	300 words	200 words	100 words	100 words	100 words
Solo email announcing your participation pre-event	✓	✓	✓
A4 colour advert in the onsite programme guide	✓	✓	✓
Table-top exhibition space	3m x 2m	3m x 2m	3m x 2m	3m x 2m	Meeting Room
Pre-arranged meetings	10
Full access conference pass	5	3	2	2	2
Access to the attendee list post-event	3 times	1 time	1 time
Investment	€15,000	€10,000	€7,000	*€4,000 - €5,000	€5,000

**Exhibitor prices increase in line with Early Bird deadlines: 30 September & 28th October 2016*

Sponsorship Packages in Detail

Platinum Sponsor	€15,000
Positioning:	Sole platinum sponsor for the event
Thought Leadership:	1 x 30 minute presentation during conference day 1
Pre-Event Branding:	Logo on website homepage, sponsors page, brochure pdf cover and inside pages 300 word company profile on website sponsors page and inside brochure pdf Solo email to promo database announcing your participation
Onsite Branding:	Logo on stage backdrop, podium, registration area, onsite programme guide 300 word company profile inside onsite programme guide A4 advert in the onsite programme guide
Business Development:	3m x 2m table-top stand in the networking area with power sockets and Internet access
Networking:	5 x conference passes to the value of €7,975 (+VAT)
Post-Event:	3 x access to attendee list for promotional mailing

Gold Sponsor	€10,000
Positioning:	Sole gold sponsor for the event
Thought Leadership:	1 x 30 minute presentation during conference day 2
Pre-Event Branding:	Logo on website homepage, sponsors page, brochure pdf cover and inside pages 200 word company profile on website sponsors page and inside brochure pdf Solo email to promo database announcing your participation
Onsite Branding:	Logo on stage backdrop, podium, registration area, onsite programme guide 200 word company profile inside onsite programme guide A4 advert in the onsite programme guide
Business Development:	3m x 2m table-top stand in the networking area with power sockets and Internet access
Networking:	3 x conference passes to the value of €4,785 (+VAT)
Post-Event:	1 x access to attendee list for promotional mailing

Silver Sponsor		€7,000
Positioning:	One of 4 Silver sponsors for the event	
Thought Leadership:	1 x 15 minute panel presentation during conference day 2	
Pre-Event Branding:	Logo on website homepage, sponsors page, brochure pdf cover and inside pages 100 word company profile on website sponsors page and inside brochure pdf	
Onsite Branding:	Logo on stage backdrop, podium, registration area, onsite programme guide 100 word company profile inside onsite programme guide	
Business Development:	3m x 2m table-top stand in the networking area with power sockets and Internet access	
Networking:	2 x conference passes to the value of €3,190 (+VAT)	
Post-Event:	1 x access to attendee list for promotional mailing	

Exhibitor		€5,000
Positioning:	One of 4 Exhibitors for the event	
Pre-Event Branding:	Logo on website homepage, sponsors page, inside pages of brochure pdf 100 word company profile on website sponsors page	
Onsite Branding:	Logo on registration area signage, and inside pages of onsite programme guide 100 word company profile inside onsite programme guide	
Business Development:	3m x 2m table-top stand in the networking area with power sockets and Internet access	
Networking:	2 x conference passes to the value of €3,190 (+VAT)	

Live Demo Lab Sponsor		€5,000
Positioning:	One of 2 Live Demo Lab sponsors for the event	
Pre-Event Branding:	Logo on website homepage, sponsors page, inside pages of brochure pdf 100 word company profile on website sponsors page	
Onsite Branding:	Logo on registration area signage, and inside pages of onsite programme guide 100 word company profile inside onsite programme guide	
Business Development:	Private meeting room with 10 x pre-arranged meetings with the delegates of your choice	
Networking:	2 x conference passes to the value of €3,190 (+VAT)	

Floor Plan

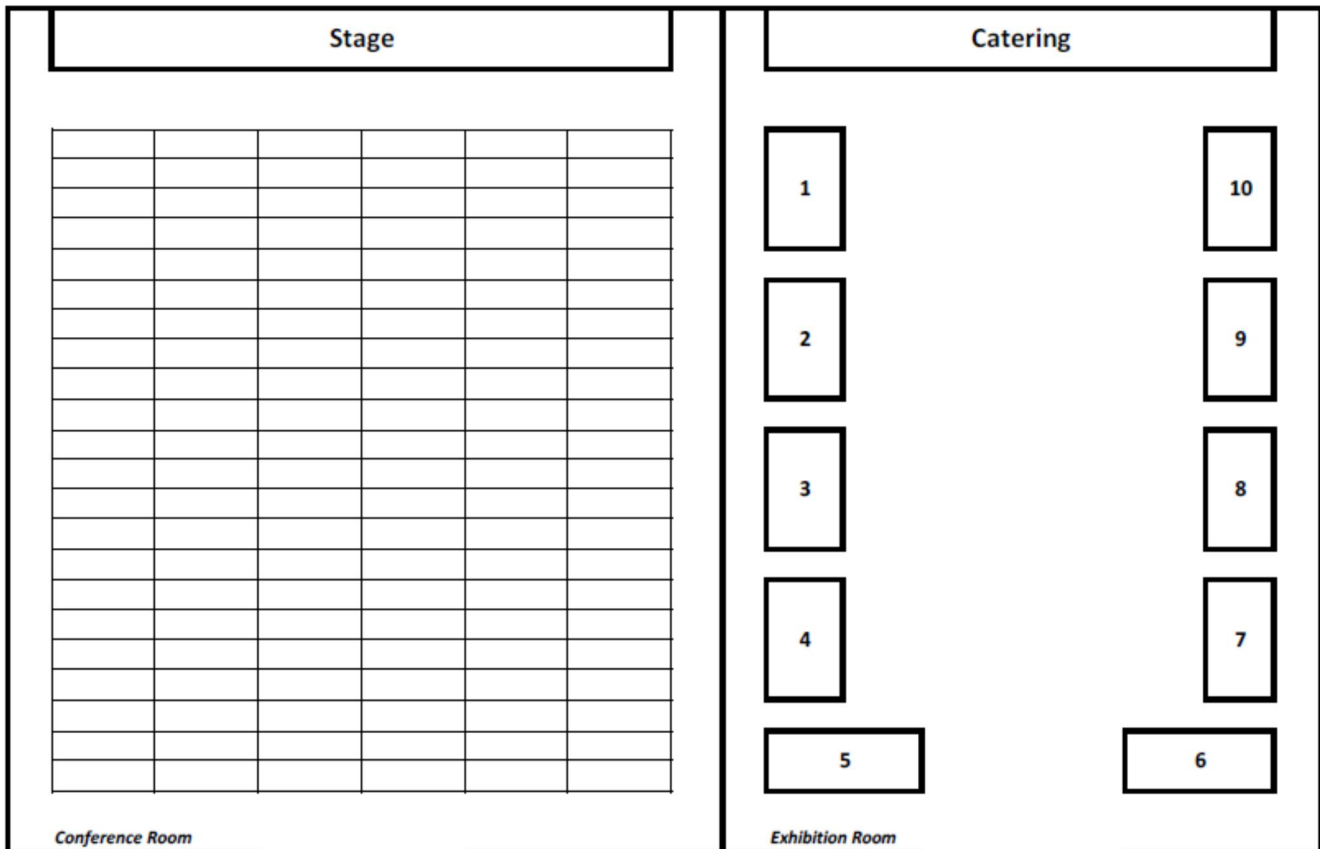


Table-top Exhibition Style



Past Event Sponsors



Past Event Attendees

Job title	Company
IT Security Officer	50Hertz Transmission GmbH
CIO	Alliander
Information Security Manager	Alliander
Information Security Manager	Alliander
Programme Manager	Alliander
Alliance Manager Privacy & Security	Alliander N.V
Project Engineer	Alpiq EnerTrans AG
Project Manager Smart Grid	BKK Nett AS
Cyber Security Manager	British Gas (Centrica)
Head of Information Security	British Gas (Centrica)
Smart Security Manager	British Gas (Centrica)
Head of SCADA Department	ČEPS, a.s.
Manager ICS-Infrastructure	DONG Energy
Senior Application Consultant	DONG Energy
Senior Smart Meter Communication Specialist	Eandis
Director Management Business Transformations	EANDIS cvba
Engineer	EDF
Associate Director, Smart Systems Development	EDP Distribuição
Information Security Officer	EDP Distribuição
Network & Security Information Systems	EirGrid
Power System IT Manager	EirGrid
Assistant Manager (Networks)	Electricity Authority of Cyprus
Head of Operational Technology	Elektrilevi OÜ
CIO	Elektro Gorenjska d.d.
IT Security Officer	ELIA ASSET
Advisor Telecommunications and ICT Security	Enexis
Manager Asset Information Centre	Enexis
Security Officer	Enexis
IT Architect, Smart Grids	Enexis B.V.
Manager of CIO Office	Enexis B.V.
Grid Enhancement Engineer	ERDF
Security Analyst	ESB
IT Security	EVN AG
IT Security Officer	EVN AG
Head of Business and Process Development, Network Operationa	Fortum
Engineering	Infrax
Engineering Projects	Infrax
Information Security	Israel Electric Company
Technical Engineer of the smart grids dept.	Red Eléctrica de España
Engineer project manager / IT risk Officer	Romande Energie
Senior SCADA Specialist	Scottish Power
Engineer	SEAS NV
Manager, Metering Department	SEAS NV
IT Security Manager	Sibelga
CISO	SIG

Senior Enterprise Architect	Stedin
Head of Strategy & Architecture	Swissgrid AG
IT Compliance Officer	Vattenfall
IT Security Officer	Vattenfall AB IT
Business Development Manager	4Secure
Software Developer	4Secure
Cyber Security Manager, Substation Automation	ABB
Global Product Manager, Substation Automation	ABB
Head of Cyber Security, Power Systems and Power Products Division	ABB
Product Manager	ABB AB
Chief Architect, Smart Grid	Accenture
Head of Smart Grid Operations EALA	Accenture
Senior Manager, Global Utility & Smart Grid	Accenture
Senior Manager, Smart Grid Services	Accenture
Presales Project Manager	AGT International
Sales Engineer	AGT International
Head of Energy & Utilities Market	ATOS Research & Innovation
Technical Lead	Cisco
Senior Manager, Business Development	Cisco Systems
Business Development Manager	DNV KEMA
Engineer	DNV KEMA
Senior Consultant	DNV KEMA
Senior Cyber Security Consultant	DNV KEMA
Director Sales International	Dr. Neuhaus Telekommunikation GmbH
Senior Technical Executive	Electric Power Research Institute (EPRI)
COO	ENCS
Director Education, Training & Knowledge Centre	ENCS
Security Expert, Programme Manager Smart Grid Security	ENISA
Senior Technical Executive	EPRI
Independent Consultant	Independent
Independent Consultant & Smart Energy Expert	Independent
Sales Manager EMEA	Innominate Security Technologies AG
Vice President, International	Janus Associates, Inc
Network & Security Specialist	Locamation
Associate Manager	Novabase Digital TV
Security Consultant	P3 Communications GmbH
Product Specialist, Industrial Networks & Security	Phoenix Contact
Account Manager Water & Energy	Phoenix Contact BV
Industry Manager Energy	Phoenix Contact NV/SA
Associate Partner	Quanta Technology
Managing Director	Riscure BV
Energy Automation - Multifunctional Project Leader	Schneider Electric
Energy Automation, Cyber Security Marketing Manager	Schneider Electric
Sales Engineer	Schneider Electric
Chief Operations Officer	Security Matters
Managing Director	Security Matters
Project Leader	Security Matters
Professor	SeoKteong University

Head of Enterprise Integration & Cyber Security	Siemens
Principal Key Expert Cyber Security and ICT	Siemens
Product Manager Cyber Security	Siemens
Senior Engineer	Siemens
Manager	Siemens Österreich
Senior Smart Grid Software Engineer	Smarter Grid Solutions
International Sales Manager	Subnet
Production Manager	Unicorn Systems a.s.
Professor	University of Applied Science of Fribourg
Senior Lecturer	University of Manchester
Analyst	US DoD
CEO	ViaSat
Head of Manufacturing	ViaSat UK
Business Development Manager	ViaSat, Inc
GM, Automation Cyber Security	Wärtsilä
European Sales Director	Waterfall
Manager	Waterfall

Past Event Testimonials

"SmartSec Europe 2014 provided me with the information and contacts to plan my cyber-security roadmap for the next 12-24 months"

Noel Comerford, Security Analyst - [ESB](#)

"A great opportunity to learn what is out there today and will be coming tomorrow concerning smart grid security solutions"

Steven Frère, Senior Smart Meter Communication Specialist – [Eandis](#)

"Very useful to be able to find out about the current initiatives under way in other organisations"

Ian Miller, Senior SCADA Specialist - [Scottish Power](#)

"SmartSec Europe 2014 was for me a great opportunity to listen to a variety of concerns, approaches, solutions and standards regarding cyber-security. Different people, different approaches, one outcome: a better cyber-security"

Savvas Christodoulou, Assistant Manager (Networks) - [Electricity Authority of Cyprus](#)

"Excellent conference, with very relevant topics, good presentations and possibilities for networking"

Jørgen Fangel Jensen, Manager ICS-Infrastructure - [DONG Energy](#)

"The combination of presentations was very well chosen - excellent!"

Fred Streefland, Director Education, Training & Knowledge Center - [ENCS](#)

"A perfect place to get up to date on utility cyber-security and look for cooperation"

Jeroen Gerrissen, Sales Engineer - [Schneider Electric](#)

"Very well organised. The attendees were very knowledgeable. The word of mouth should have been stimulated more - this felt like a hidden gem of an event"

Brecht Schamp, Product Specialist, Industrial Networks & Security - [Phoenix Contact](#)

"Large number of utilities present"

Frank Hohlbaum, Cyber Security Manager, Substation Automation – [ABB](#)

"High quality speakers and really valuable content - very impressive!"

Neil Eastwood, Senior Manager Business Development - [Cisco](#)

"Real end-to-end cyber-security examples and discussion, and great networking opportunity. All the right people in the right place"

Bas Kruimer, Independent Consultant

"It was refreshing to hear utilities speak so openly about their challenges and lessons learnt"

Jess Everill, CIP Lead - [ViaSat UK](#)

"Very well timed and organised"

Adam Larman, Business Development Manager - [4Secure](#)

"Well organised, good attendance"

Johan Rambli, Alliance Manager Privacy & Security - [Alliander](#)

"Excellent mix of utilities, suppliers and regulators"

Anjos Nijk, COO - [ENCS](#)

"Great insights into the trends of cyber-security developments and applications"

Dr Haiyu Li, Senior Lecturer - [University of Manchester](#)

"Very well organised and great to be able to interact with security expert colleagues on many topics"

Carlos Montes Portela, IT Architect, Smart Grids - [Enexis](#)

"Great overview of the cyber-security problems that exists in smart grids - with new solutions discussed"

Saghar Khadem, Network & Security Specialist - [Locamation](#)

"Highly informative conference, well-structured and organised"

Simon Rodriguez, International Sales Manager - [SUBNET](#)

"Great insight into customer needs and challenges on cyber-security in electrical critical infrastructure"

Sandeep Pathania, Multifunctional Project Manager - [Schneider Electric](#)

"Great overview of what is going on in this domain - Thanks!"

Maik Seewald, Technical Lead - [Cisco](#)